

STATE OF ID BADGING

2023 EDITION



While one-third of respondents expects the size of their ID badging program to increase in 2023, less than 5% anticipates a slight decrease.



7%
Strong Increase



27%
Slight Increase



56%
About the Same



6%
Slight Decrease



0%
Strong Decrease

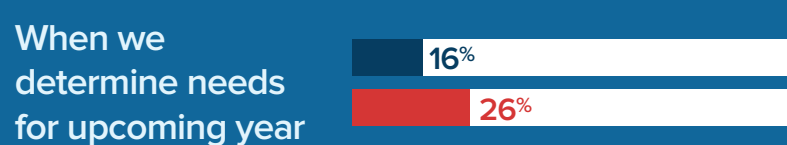
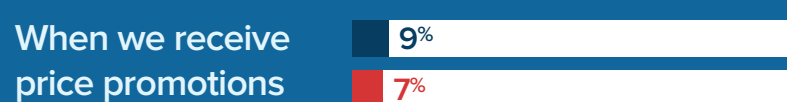
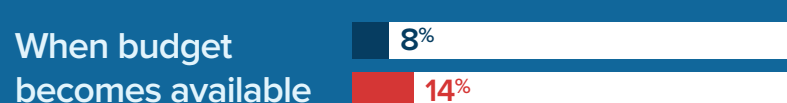


6%
Don't Know



Time of Ordering

Regarding time of ordering, over two-thirds of the respondents do order ID badging supplies when they are about to run out of supplies.



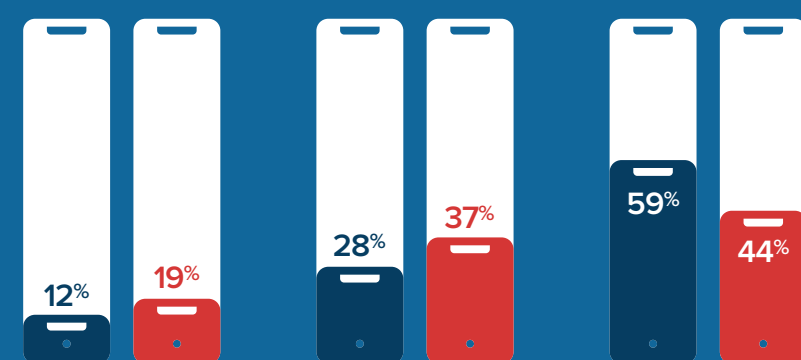
■ Total ■ Education

For education customers, this is the case for about half of the respondents, with budget availability and annual planning taking a larger share than the overall group.



Mobile Devices

Over 40% of respondents is interested in using mobile devices to access their building(s) or doing this already. For respondents working for government agencies, this percentage is 55%.



■ Total ■ Government



Trends

Nearly 70% of responses on trends that have been or will be affecting the use of ID badging are indicative of an increase, with increased security features leading. Most often mentioned are supply chain delays.

Trends driving increase 69.1%

Desire for increased card security features 17.5%

Acceleration in hiring 15.9%

New hardware and/or company policy changes 15.7%

Hybrid and remote work schedules 12.2%

Move to mobile credentials 7.8%

Trends behind decrease 30.9%

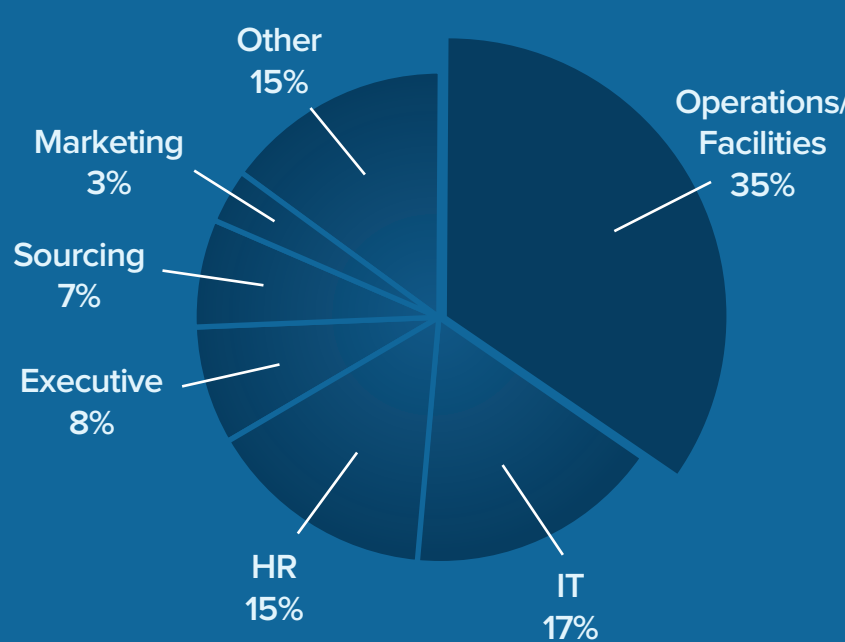
Supply chain delays 19.0%

Inflation/economic conditions 11.9%



Function

In over one-third of organizations, ID badging is handled by the operations function.



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"State of ID Badging" survey was conducted November 22nd – December 9th, 2022